

Artists and Crafters, Commercial, and Non-Profit Participants

Please do not contact Solano Avenue merchants directly for issues of any kind.

Booths: Only one booth per registrant. No sharing - please. **Most spaces are 10 x 10** foot except for food booths. This is a closed-street festival and so booths are in [empty] parking spaces with the back of the booths against the curbs. You provide everything that you need, even a garbage can – **please take your trash with you**. It is your responsibility to make your booth both environmentally and physically safe. Solano Avenue can experience high (SF Bay Area) winds, **please secure your canopy**, including any signage or papers on your tables.

Electricity: Locations are mainly in Albany and up a 12' pole. The SAA cannot guarantee we can help you access it. Bring your own [small] ladder & cords. Use "painter's tape" on the poles, duct tape cords across sidewalks. We recommend your extension cords be 50 feet or more.
(Electricity must be paid for and arranged in advance.)

Set-up: 7 am-10 am there is no specific check in site. You may enter Solano with your vehicle until 9:30 am Please put street barricades back in place if you move them. **DRIVE CAREFULLY** and when parking **DO NOT BLOCK ANY DRIVEWAYS**; please respect the residents and business owners on the street. Set booth in the parking strip on Solano Avenue.

Leave adequate room for the parade, and so that pedestrians may walk freely down the center of the street. **Do not block wheelchair ramps or fire hydrants**. All vehicles must be off Solano by 10 am and all traffic regulations will be strictly enforced by the Albany and Berkeley Police Department(s). Please park legally and obey all traffic laws. There are no exceptions.

Event duration: Booths open at 10, close at 6. Parade begins at 10:00 am. You may still do business during the parade. We request that you to stay "open" the entire length of the event.

Shut down: All sales must stop by 6 pm. Pack up 6-6:59 pm; Street opens to traffic at 7 pm We realize this is a very short period for closing down and some of you may take longer. Please do not block the traffic lanes, and remember to **drive carefully**, the Street will still have people.

Event Staff: Each 3-block area is assigned a "Block Captain"; they wear fluorescent "safety" vests that read "SOLANO STROLL" on the breast and back. They and the police are in communication with the event headquarters.

QR Codes with event information are everywhere, including the Solano Avenue Stroll poster found in merchant windows and all of the "no parking / Stroll signage.

Please keep literature distribution and clipboard activity behind your table as we have had many complaints by fairgoers. You may not serve "consumables" unless you register as a food booth. No music or amplification in booths. All entertainers must apply using the Entertainers Application.

Never call 911 from a cell phone at the Solano Stroll:

Albany Police/Fire/Medical: **510.525.7300** Berkeley Police/Fire/Medical: **510.981.5911**

Portable Toilets are approximately every-other block.

First Aid can be found at:

Albany Fire Department – Solano at Masonic

Berkeley Fire Department – Solano at Colusa

California Bank and Trust – 1451 Solano at Sante Fe (Headquarters)

KNA Copy Centre – 1865 Solano at Fresno

Lost Property and Family Members: 1451 Solano at Sante Fe (Headquarters)

Schedule:

09:30AM Vendors set-up and off the street

10:00AM Parade Starts at Colusa and travels westbound to Masonic (the BART tracks)

06:00PM Festival is over and break-down begins

07:00PM All vendor traffic parked legally and Solano Avenue "restored"

Solano Stroll T-Shirts:

California Bank and Trust: 1451 Solano Avenue at Sante Fe

KNA Copy Centre: 1865 Solano Avenue at Fresno

Shuttles will offer free rides up and down the length of Marin Avenue from 10-7 pm from the North Berkeley BART station to the Stroll and it stops at intersections with stop-lights on Marin.

Free “valet” bicycle parking at Wells Fargo bank (1800 Solano at Modoc) and a vacant lot (1254 Solano at Masonic).

Solano Avenue Stroll expectations of public conduct.

At the Solano Avenue Stroll, guest (and participant) safety is a top priority.

The Solano Avenue Association and its Board of Directors possess an encroachment permit covering the entire Avenue from 7am through 7pm on the day of the Solano Avenue Stroll. Copies of permits (encroachment/food/sound) and insurance certificates are available at the event command center, 1451 Solano Avenue (at Sante Fe) Albany (California Bank and Trust). Participation and attendance of the Solano Avenue Stroll is at the discretion of the event organizer; the Solano Avenue Association 1563 Solano #101 Berkeley CA 94707 510-527-5358 / info@solanostroll.org

General parking, deliveries and vendor set-up

Please park legally and obey all traffic laws. There are no exceptions.

General

We would like to remind you to watch your valuables. For the security of our guests, please do not leave purses, strollers, and other items unattended. Banned at the Solano Avenue Stroll are items that include (but are not limited to) “snap-type” or “popping” amusement devices, “silly string”, and weapons of any kind (real or simulated, offensive or defensive) including “squirt”-type or other amusement devices that project. Please do not operate your bike, roller skates/blades, scooter, Segway or any other mechanical personal transportation device unless prescribed to do so.

Conduct

Conduct that is disorderly, disruptive or which interferes with or endangers business or guests is prohibited. Such conduct may include running, loud offensive language, spitting, throwing objects, fighting, obscene gestures, skating, skateboarding, etc. Intimidating behavior by groups or individuals; blocking storefronts, and walking in groups in such a way as to inconvenience others is prohibited.

Violations of the Law

The commission of any act defined by Federal, State or local ordinances as a criminal act is prohibited. Smoking (in commercial districts) and consuming/possessing an “open container” of alcohol is a violation of Albany and Berkeley City Ordinances.

Clothing/Attire

Appropriate attire, including shirts and shoes, must be worn. Wearing apparel which has obscene language, obscene gestures, or racial / religious / ethnic slurs that are likely to create a disturbance is prohibited. Wearing clothing which deliberately obscures the face: such as hooded tops, will not be allowed. Bulletproof vests or simulated bulletproof vests will not be allowed.

Service Animals / Pets

Only animals trained to assist persons with disabilities are permitted at the Solano Stroll. For the safety of our guests (and your pet), please leave your pets at home. (V 2.1 09/06/11)