



The Solano Avenue Association
A Non-profit Organization
1563 Solano Avenue #101
Berkeley, California 94707
510.527.5358 / info@solanoavenue.org
SolanoAvenue.org

Membership Registration and Solano Stroll Information

Dues fees cover membership from January to January – due March 31st

Business _____

Address _____

Email(s) _____

Primary Contact _____

Secondary _____

Business Phone _____

Cell Phone(s) _____

Website _____

(Please also [email us](#) a paragraph-long website listing)

Please choose one of these four options:

Non-profit and Individual Membership

Solano Stroll participation Optional

(Stroll Participation included with non-profit membership only)

\$98 for Non-Profit Agencies
\$48 for Individual Community Members

Base Membership
Base membership with

NO Solano Stroll Participation

(Includes all other benefits / 1 to 5 employees)

\$148.00
a Bargain!

Membership Option A
Base membership with

Solano Stroll Participation

(Includes leaving just the front of your space open for visibility during the Solano Avenue Stroll)

\$198.00
⁽¹⁾ a \$375.00 Value!

Membership Option B
Base membership with

Solano Stroll Participation for Restaurants Requiring a Health Department Operating Permit

(Includes the cost of the permit and administration)

\$388.00
^{(2) (3)} a \$675.00 Value!

1) A "Commercial information/sales" category booth at the Solano Stroll is \$375.00 – See website for details
2) A "Commercial food sampling/sales" booth at the Solano Stroll is \$675.00 for "food preparation" outside of your doors
3) Restaurants requiring a "pre-packaged" food permit are given a \$90 discount to adjust for the less-expensive permit (see CREDITS)
(Version 6.0 / 2012.01)

OTHER SERVICE FEES (if applicable):

A) Businesses with six to nine (6-9) supporting staff are asked to include an additional \$60.00

B) Businesses with ten or more (10+) supporting staff are asked to include an additional \$160.00

(Option and "A" and "B" does not include real estate offices / restaurants or salons)

POTENTIAL CREDITS (if applicable):

A) Ten Percent off for members on a second floor or not within one-block of Solano Avenue

B) Ten Percent off for members who are currently Albany Chamber of Commerce members

C) 50% off additional memberships to owners with two businesses within the district

D) Free Introductory Membership to new Businesses (welcome to the neighborhood!)

(This includes basic membership and Solano Stroll ONLY. Food sales are additional)

Choose your membership option from page one here! \$ _____

OTHER SERVICE FEES and POTENTIAL CREDITS \$ _____

TOTAL \$ _____

Membership due March 31st annually

Placement at the Solano Avenue Stroll cannot be guaranteed after March

There is a five percent service fee for all gift cards transactions

THESE ARE IMPORTANT OPTIONS. Please indicate your preferences by checking the items.

_____ I DO wish to become a member of the SAA. I wish to participate in the Solano Stroll in front of, or near my business. **Please sign the release form below;** in part acknowledging that you will use your space at the Solano Avenue Stroll for the implied purpose of promoting your goods and services specifically, and that any other use in replacement or addition to your own shall be reviewed by the SAA and we reserve the right to deny participation at anytime.

_____ I DO wish to become a member of the Solano Avenue Association; I DO NOT wish to participate in the Solano Avenue Stroll. I acknowledge that the front of my business may be used for Solano Stroll activities; that these activities may/may not block visibility of my storefront.

_____ I DO wish to be a part of the SAA gift card program and be listed on the website and acknowledge the fact that there is a five percent service fee for gift card transactions.

_____ OTHER (please describe): _____

Please **make checks payable to** "The Solano Avenue Association"

Since 1983 we are a 501 (C/6) organization and **membership dues are not tax deductible**

Remit to: The Solano Avenue Association, 1563 Solano Avenue #101, Berkeley, California 94707

Applicant hereby releases and agrees to hold harmless and to not bring any lawsuit, arbitration or other action, claim or proceeding (collectively "Release") against the Solano Avenue Association and its members, directors, employees, agents, subcontractors, representatives, attorneys, brokers, insurers, lenders, officers, directors, partners, successors (collectively "Solano Avenue Association") and assigns arising out of or relating to the Solano Avenue Stroll, except for negligence or willful misconduct of the Solano Avenue Association as described above. This Release includes but is not limited to any claim, loss, expense, cost, obligation and liability that Applicant may suffer arising out of or relating to the Solano Avenue Stroll whether by reason of breach of or failure of the Solano Avenue Association to perform in any manner or any part of its obligations related to the Solano Avenue Stroll or by reason of any act or omission of the Solano Avenue Association, except for negligence or willful misconduct of the Solano Avenue Association as described above.

This Release includes but is not limited to every type of personal injury, property damage and damage to business interests, whether caused by Solano Avenue Association or a third party, natural, animal, or human-made disaster. Applicant also acknowledges that participation at the Solano Stroll is at the discretion of the Solano Avenue Association and Its Board of Directors. I (the undersigned) acknowledge that that I will use my space at the Solano Avenue Stroll for the implied purpose of promoting my goods and services specifically, and that any other use in replacement or addition to my own shall be reviewed by the SAA, and that the SAA reserves the right to deny participation at anytime for any reason.

Signature: _____ Name: _____

Title: _____ Date Executed: _____